

CONTENT SYNDICATION / REPORTS & RESEARCH PROGRAMS

➤ We deliver thousands of qualified leads per year to marketers just like you.

We guarantee predictable lead volumes, so you plan your budgets and lead flow throughout the month. And we have the highest standard of lead quality in the industry, period.

➤ Content Marketing on destinationCRM.com

We offer a variety of different channels to get your content assets (white papers, case studies, research, ebooks) in front of our audience to provide you with actionable leads on a CPL basis. We have a variety of different programs, based on your lead criteria and content offering, which your sales representative can explain to you. Typical filters include Title, Industry, Company Size, Targeted Account List (TAL).

“Insightful, balanced, and practical—CRM Media has become **the voice of authority** for the CRM and customer experience community.”
— VP, CONTACT CENTER OPERATIONS,
WELLBE SENIOR MEDICAL

➤ What You Get

- **Highly qualified, actionable leads** — These are generated from your white papers, research reports, case studies, or ebooks.
- **Extensive registration program** — This includes multiple marketing touchpoints.
- **Sponsor exclusivity** — Enjoy 100% exclusive leads with these content programs.
- **Brand leverage** — Use the strength of our CRM brand and engagement of our audience.
- **A managed process** — We take care of all of the details: marketing, registration, and lead delivery.

➤ Recent Content Syndication Clients
















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